WORD RAKE

Improving Writing for Everyone

WordRake is best-in-class in-line editing software designed for professionals. In a single click, users can improve the aspects of professional writing that matter most: *brevity* and *simplicity*.

Keep Your Workflow—Get Better Results

If you've used track changes, you already know how to use WordRake. There's nothing to learn and nothing to interpret. Running in Microsoft Word and Outlook, WordRake uses complex, patented algorithms to find and improve weak lead-ins, streamline legalese and jargon, and correct high-level grammar and usage slips. Suggestions are shown in the familiar track-changes style, for a more intuitive, streamlined editing experience.

> WordRake is one of the only truly useful enhancements to Word's core functionality that I've seen released in the last ten years.
>
> **Jack Newton**
> CEO and Co-Founder, CLIO

Benefits of Enterprise Customization

WordRake Enterprise is a complimentary customization provided for all purchases of at least $3,500. Companies benefit when they choose WordRake Enterprise by receiving per-user licensing, which is more cost-effective for organizations that issue multiple computers to employees. It also includes automated license activation, eliminating the overhead associated with manually entering license keys on individual machines, and ensuring all users have the same version and expiration date. For enterprise customers, adding new users is easy. Simply email sales@wordrake.com and we'll add users to your contract, discounted for time elapsed since original purchase.

Same Features—Simplified Deployment

	WordRake (standard)	**WordRake Enterprise**
Licensing:	Per machine	Per user
License activation:	Requires a license key to be pasted into each machine.	License activation is automatic, in the background, no action required by user.
Cloud communication:	Briefly for license validation, when license key is entered.	Never communicates with the cloud.
Compatible with non-persistent virtualized desktops?	No	Yes

The standard version of WordRake is quick and simple to install, licensed per computer, and includes all the same editing features as the enterprise version. We provide the highest quality editing software, great service, and transparent pricing regardless of your order size.

Privacy and Data Security

WordRake Enterprise is the preferred editing software for companies that handle confidential information. It runs exclusively on the local machine, and never communicates with the cloud or any device, ever. WordRake has passed 100% of security and confidentiality reviews, including by the US Department of Defense/The Pentagon, US Department of Justice, Microsoft, FedEx, and many of the world's largest law firms.

As a privacy and data security attorney, I trust WordRake with my documents. WordRake is the perfect tool to remove legalese and cumbersome language. With its help, the privacy notices I've drafted are some of the most readable online. I'm comfortable using WordRake because the content of my documents never leaves my computer. The WordRake add-in sits locally on each user's own machine so there's no need to send my documents to a cloud server to use it.

Irene Mo
Senior Associate, Privacy & Data Security

Flexible and Easy Installation

WordRake Enterprise features flexible installation and licensing technology, to accommodate maximum-security environments and virtualized desktop infrastructure. The software is lightweight (only about 20 MB total), so deployment is quick and easy.

Get Full Features for 2 weeks in a No-Obligation Pilot

Are you ready to increase the effectiveness of editing and improve the quality of writing in your organization? Try our 2-week enterprise pilot program. It includes:
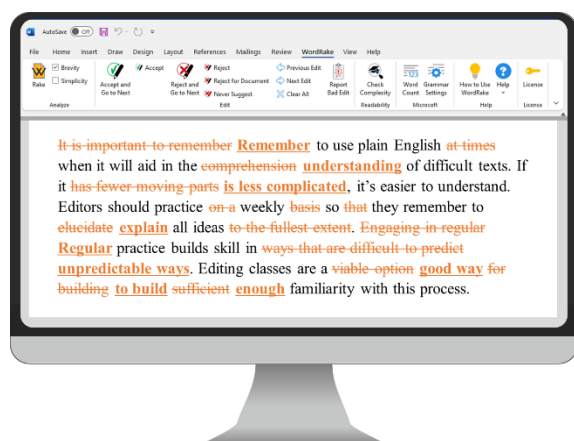
- **Unlimited Number of Users:** Include everyone in your pilot and find the right user fit
- **Realistic User Experience:** All features are available and no data is collected
- **No Strings Attached:** No financial information required and no obligation to purchase

Our engineering team will work with your technical staff to establish your organization's installation requirements, ensuring a quick, effortless deployment. Schedule a pilot at a time that works for you. There's no obligation to purchase; we just want you to see how WordRake works.

We've been using WordRake across several departments and practice groups at Perkins Coie for four years. We used WordRake to upgrade all existing templates and we've made it part of our standard drafting process so we can consistently create better documents going forward. We love WordRake!

Janelle Eveland Belling
Director of Legal Project Management, Perkins Coie LLP

The Cost-Effective Approach to Clear Writing

A weak writing, editing, and evaluation process leads to hidden costs throughout your organization. Try writing improvement software and see how it reduces senior employee editing time; reduces attrition for frustrated junior employees; increases confidence and coachability; uncovers value buried in unworkable drafts; and keeps clients happy.

About the Company

WordRake Holdings, LLC is a U.S. company wholly owned by U.S. citizens. The WordRake editing software was launched in 2012 and designed by writing expert and *New York Times* bestselling author Gary Kinder. The software was originally created so lawyers could focus on their legal analysis without using unnecessary verbiage, but has since been expanded to work for all types of professional writing. It was created exclusively in the U.S., by former Microsoft engineers. The company holds 12 U.S. patents for its innovative in-line editing software.